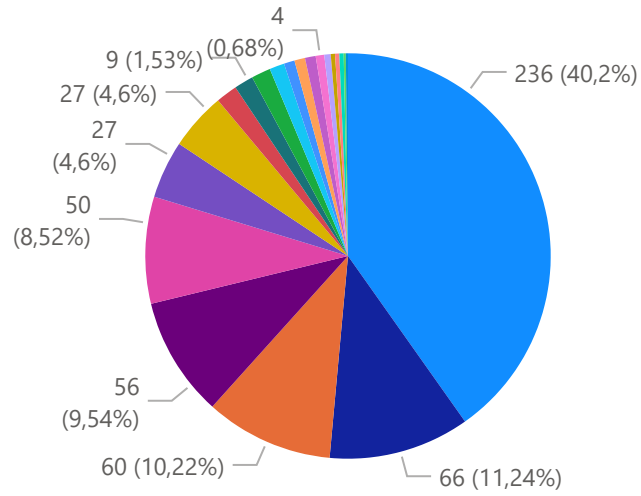
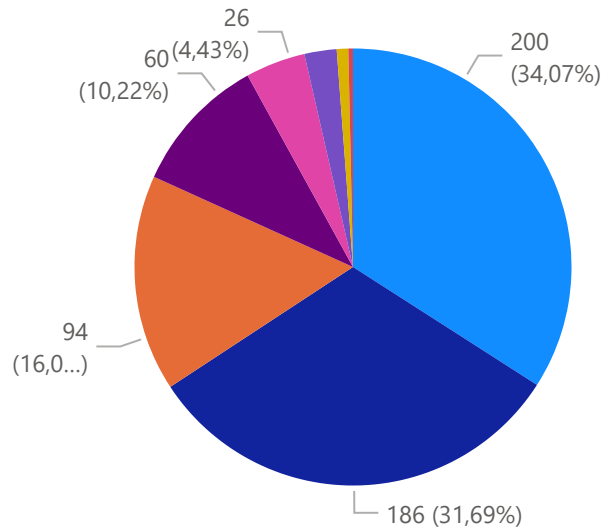


Estado



- São Paulo
- Rio Grande do Sul
- Rio de Janeiro
- Paraná
- Minas Gerais
- Distrito Federal
- Santa Catarina
- Rio Grande do Norte
- Espírito Santo
- Pernambuco

Faixa Etária

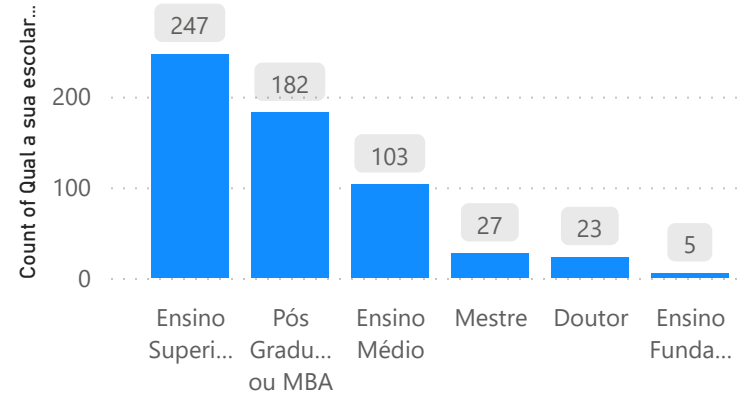


- Entre 51 e 60 anos
- Entre 41e 50 anos
- Entre 31 e 40 anos
- mais de 60 anos
- Entre 19 e 30 anos
- Dinossauro do plast...
- Não respondeu
- até 18 anos

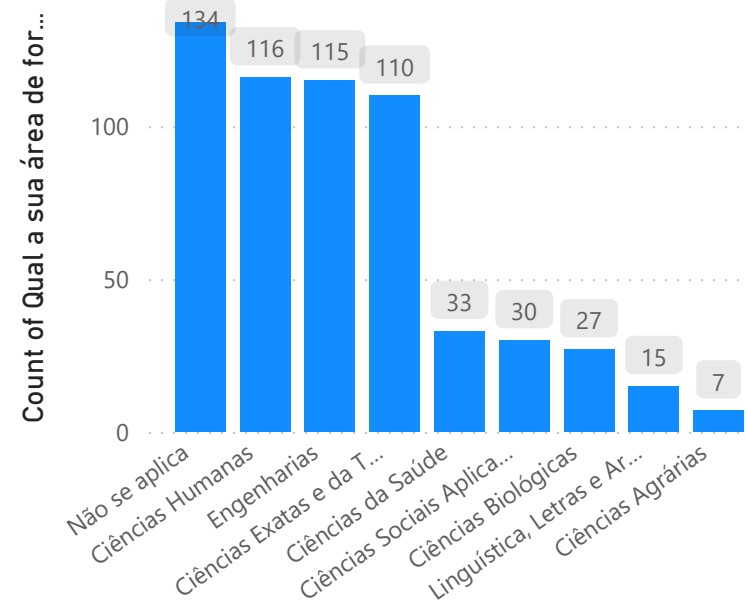
Gênero

Qual o seu gênero?	Count of Qual o seu gênero?
Prefiro não dizer	1
Feminino	2
Masculino	584
Total	587

Escolaridade

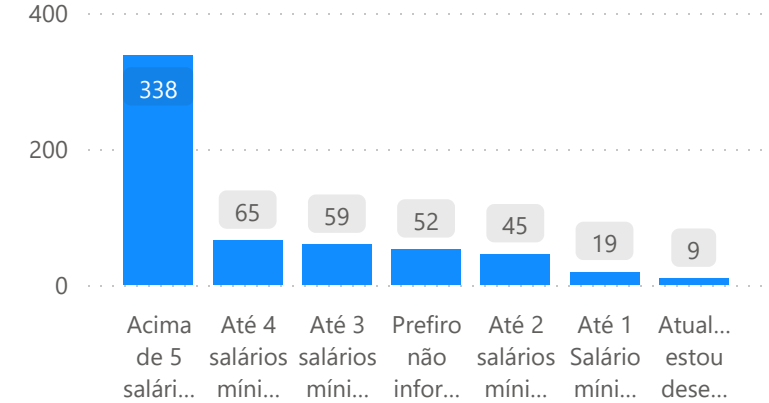


Formação Acadêmica

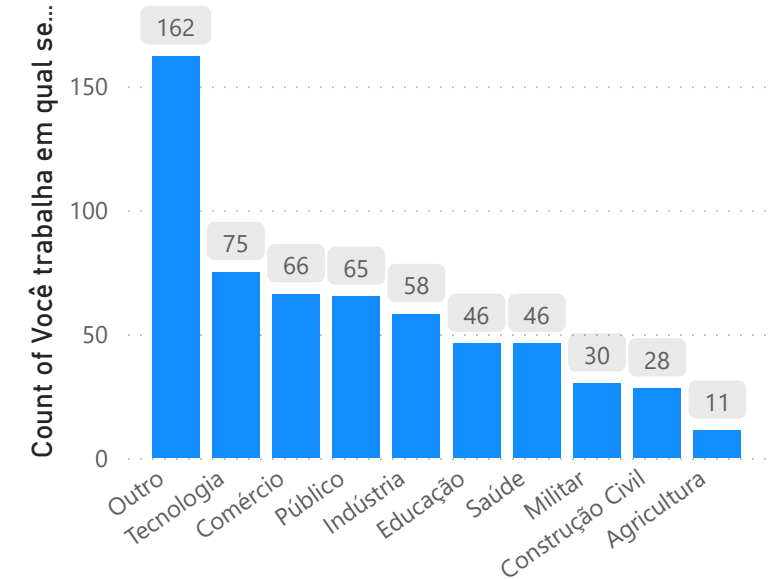


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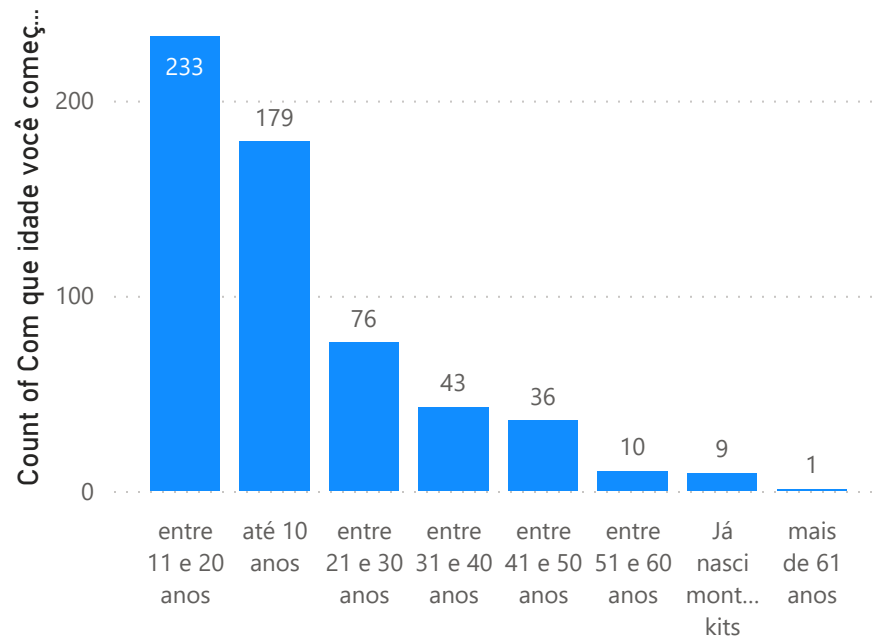
Renda Mensal



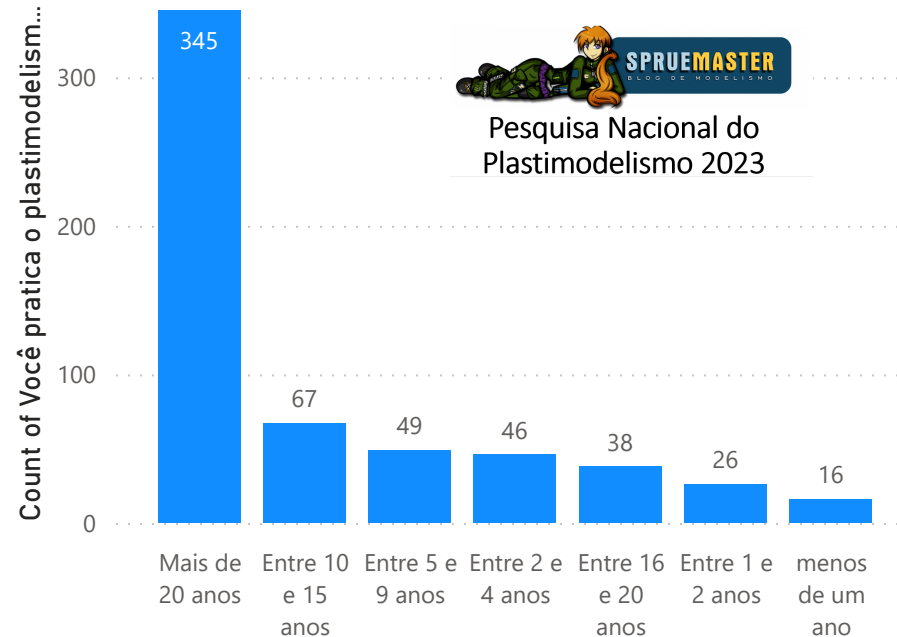
Setor de Trabalho



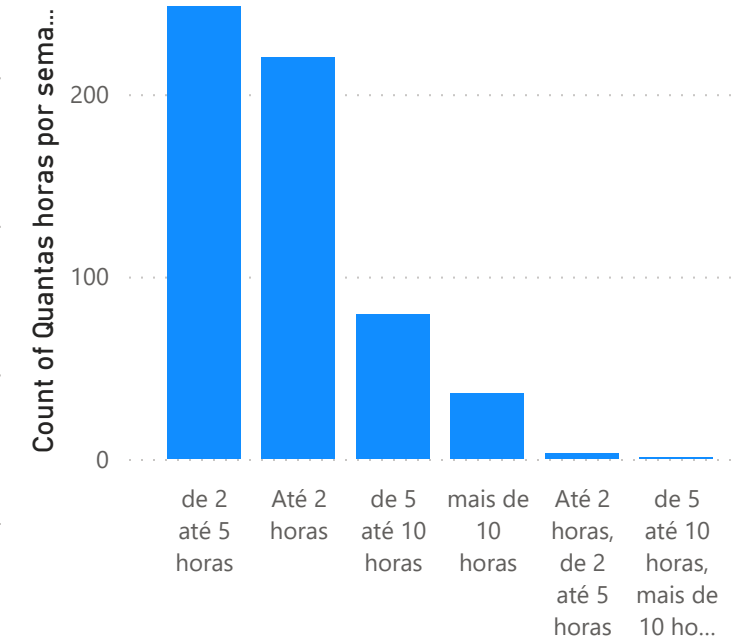
Idade que iniciou no Hobby



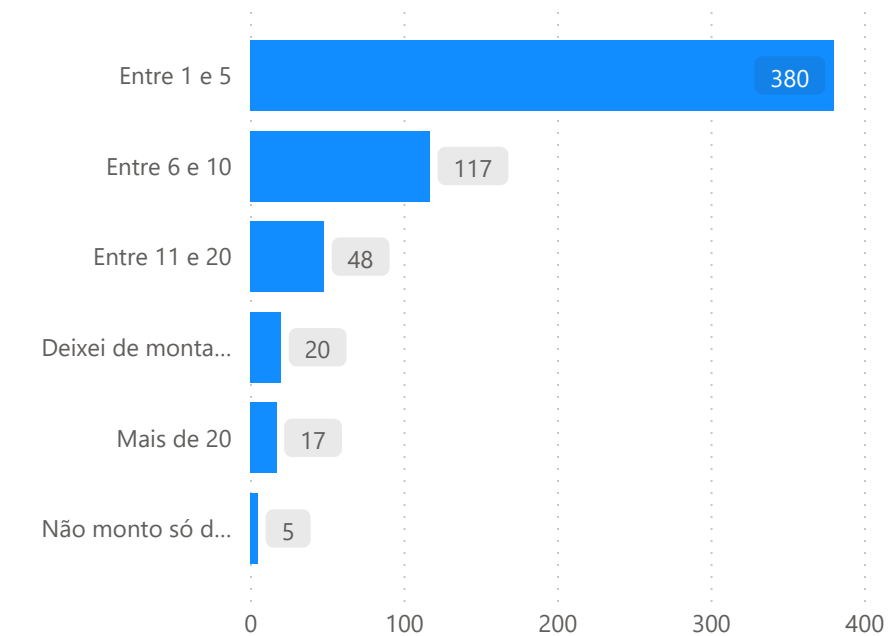
Tempo de prática no Hobby



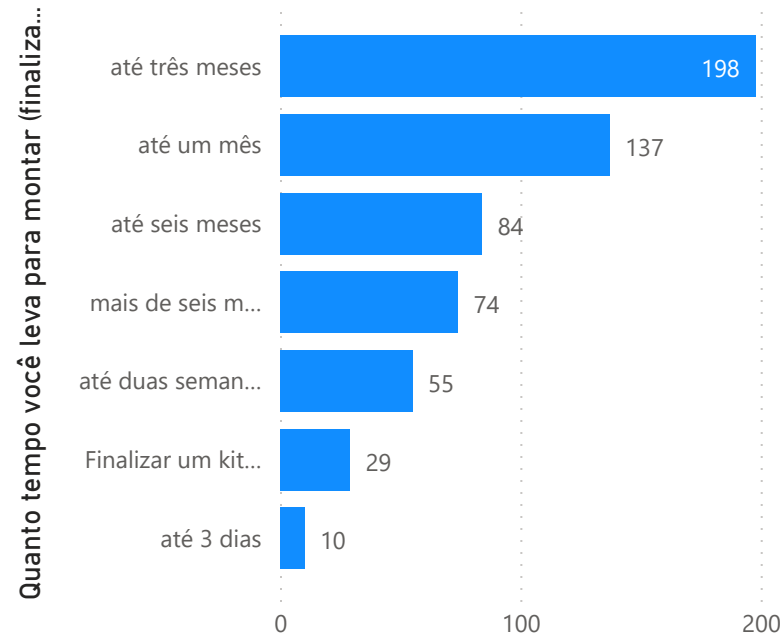
Horas dedicadas ao hobby por semana



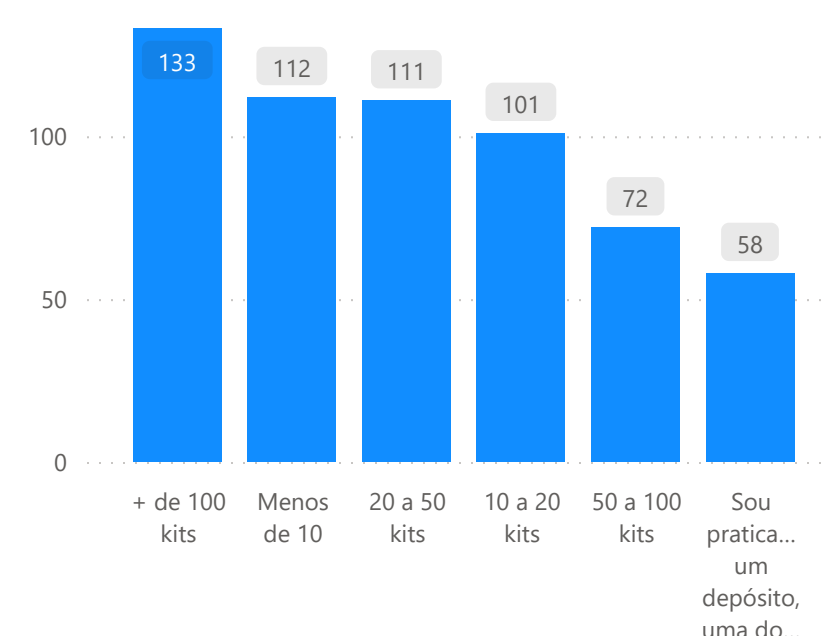
Kits finalizados por ano



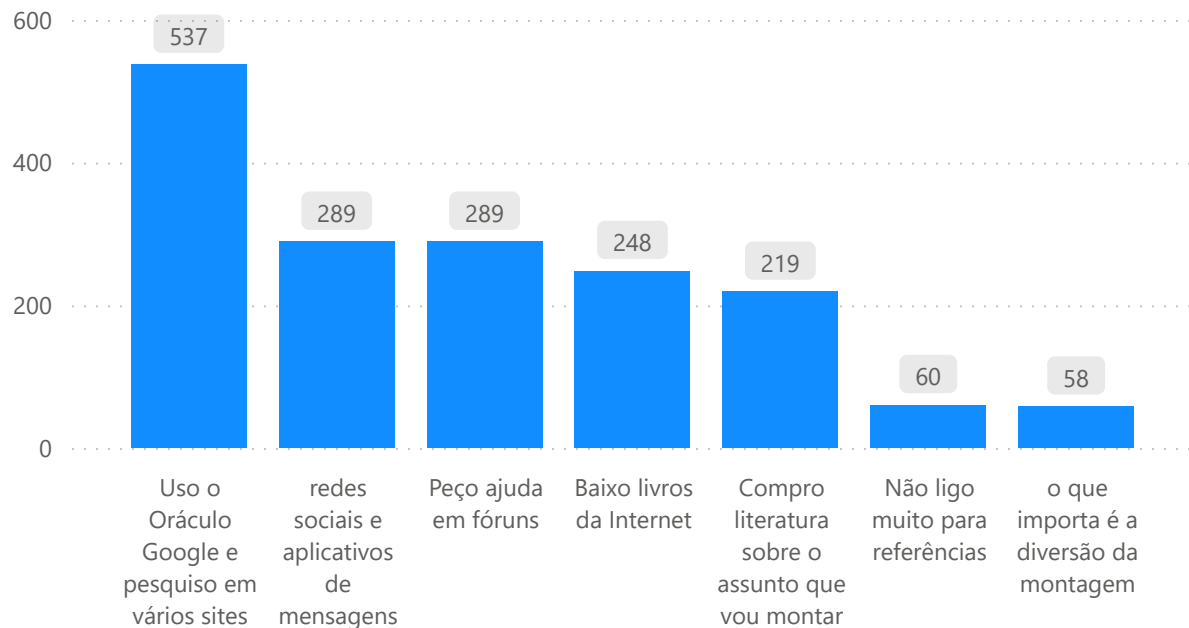
Tempo para finalizar um kit



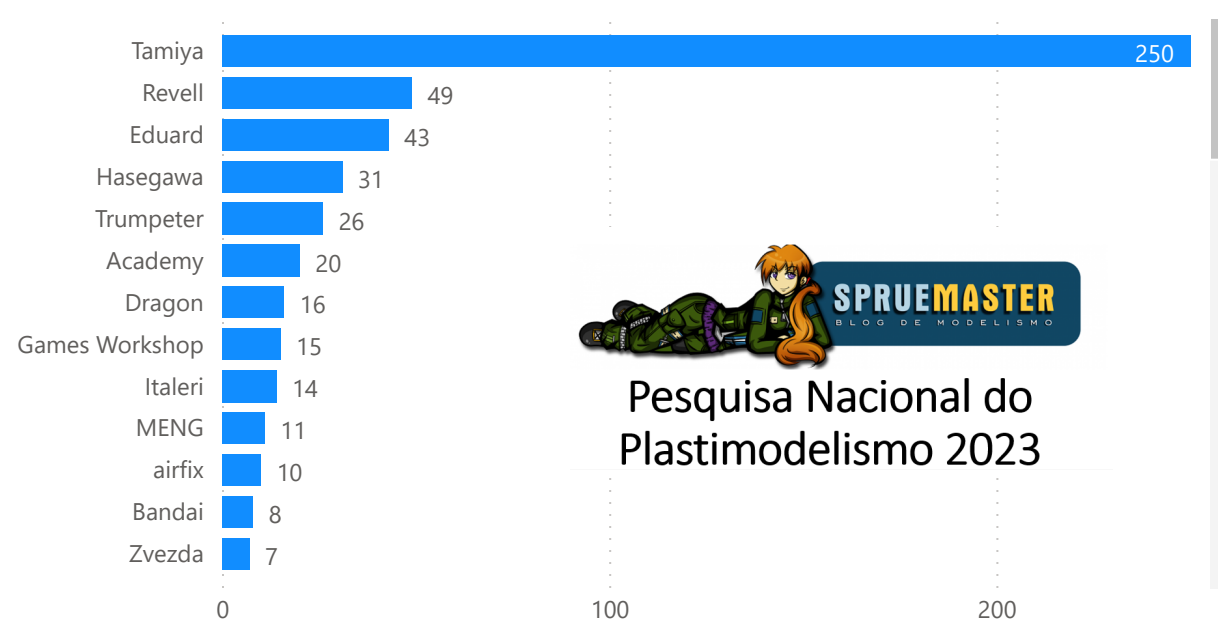
Kits em estoque



Principais fontes de pesquisa

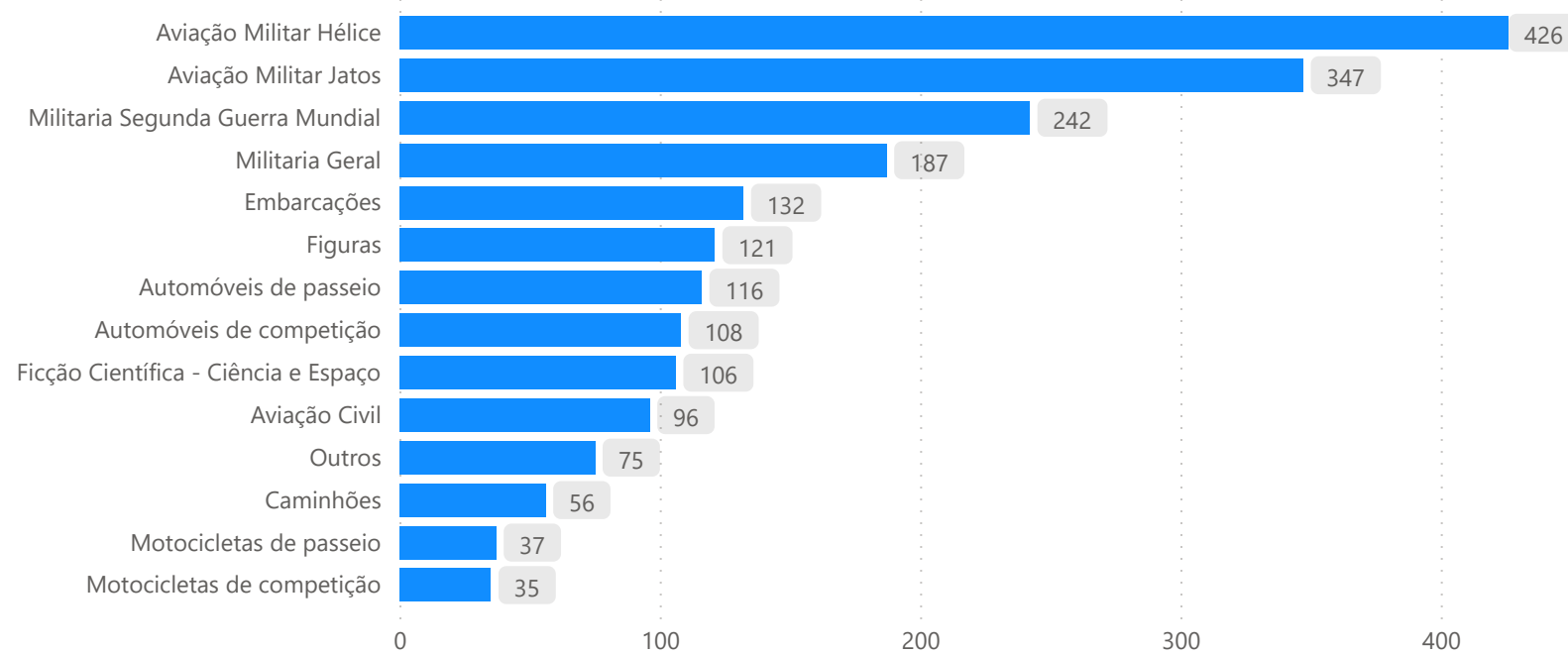


Marca de kit preferida

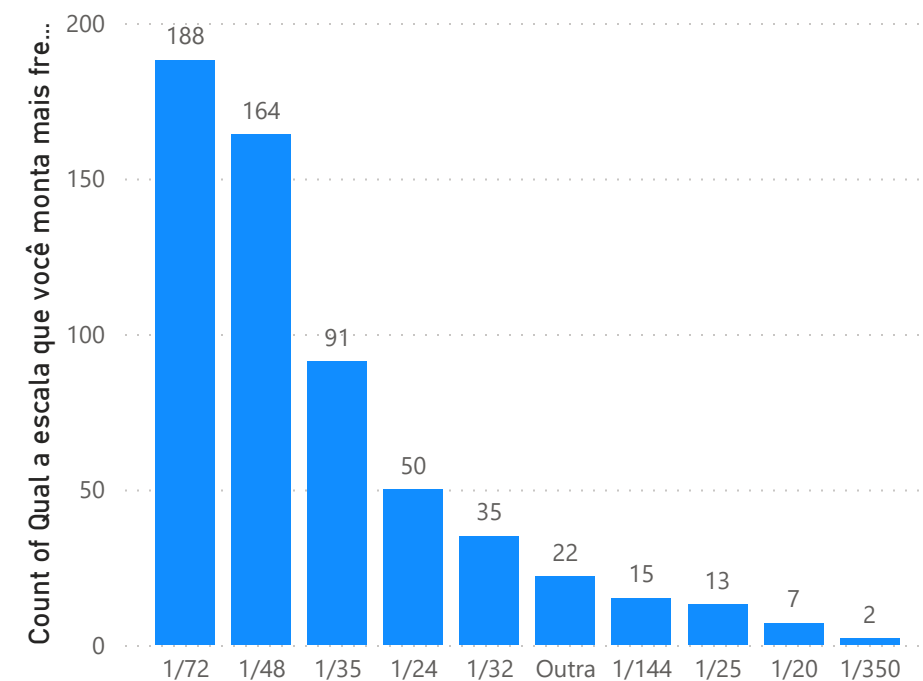


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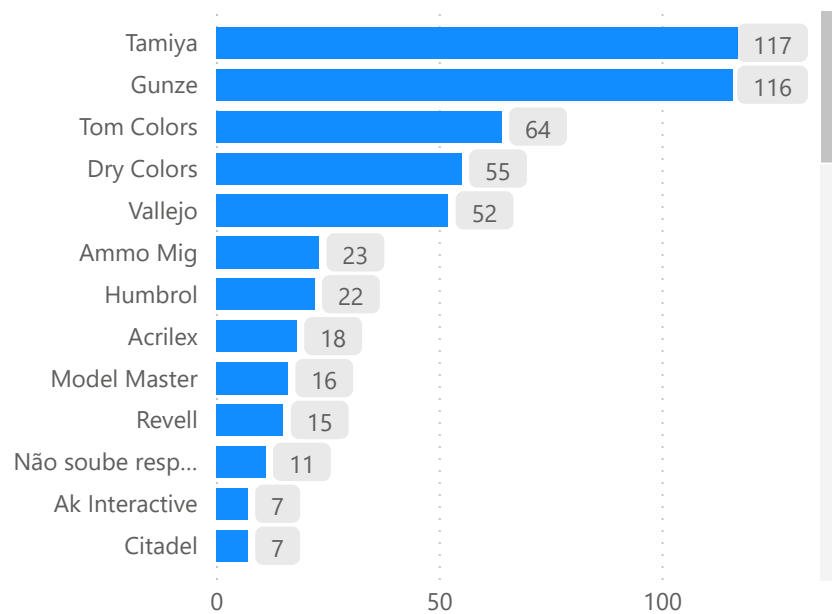
Temáticas de montagem



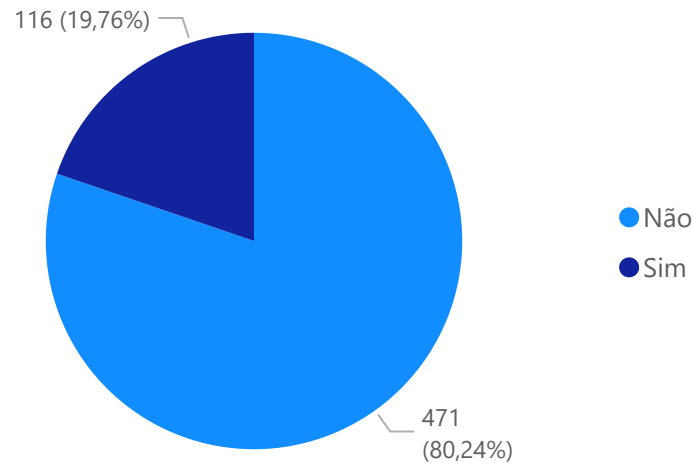
Principal escala de montagem



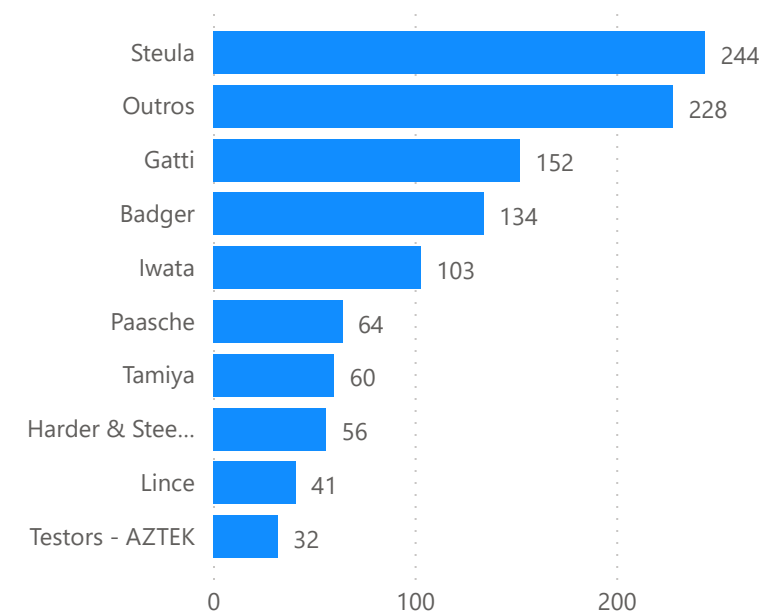
Marca de tinta preferida



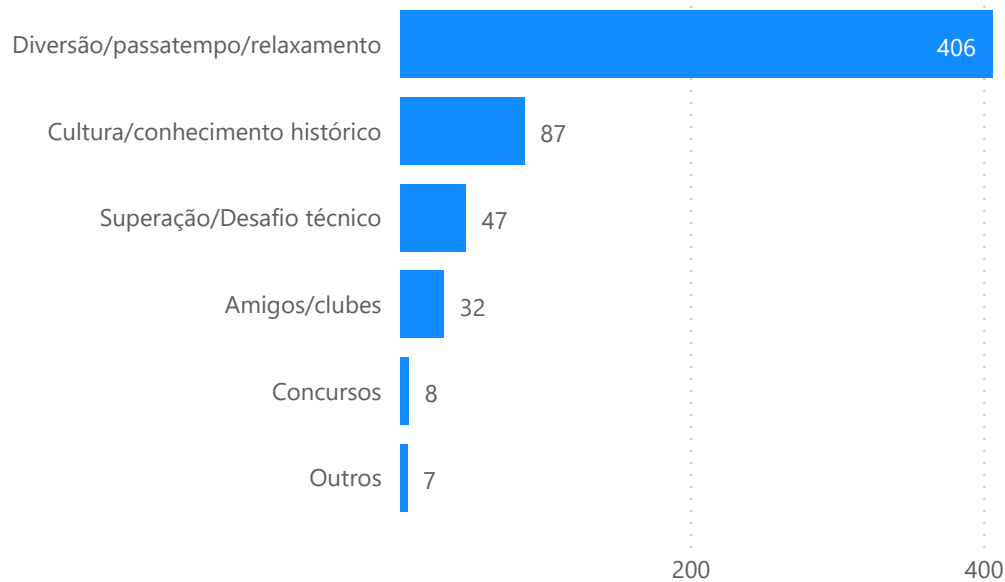
Você possui alguma restrição a tinta que possuem solventes?



Aerógrafos usados



O que motiva a montar

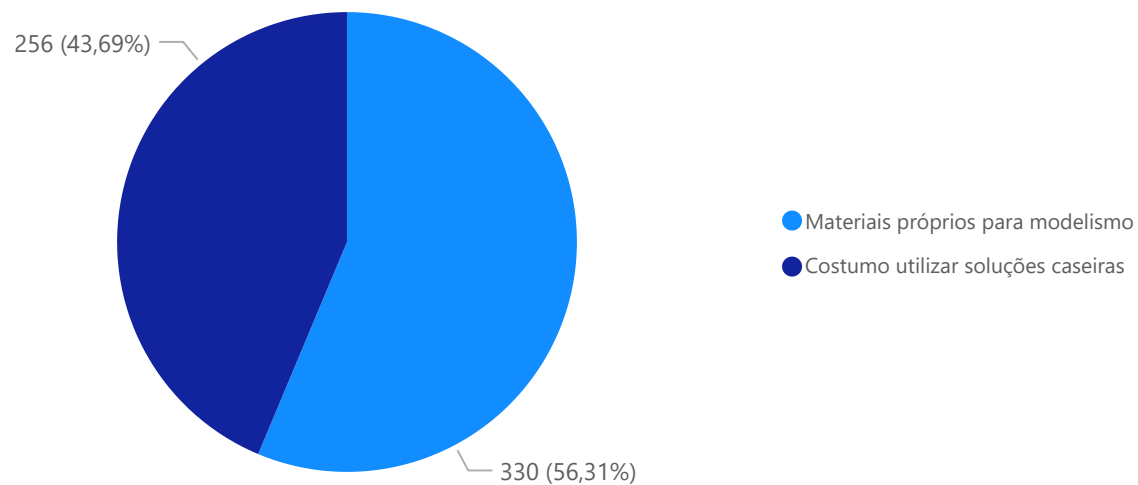


O que desmotiva a montar



Pesquisa Nacional do
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Você usa materiais próprios para o modelismo ou soluções caseiras?

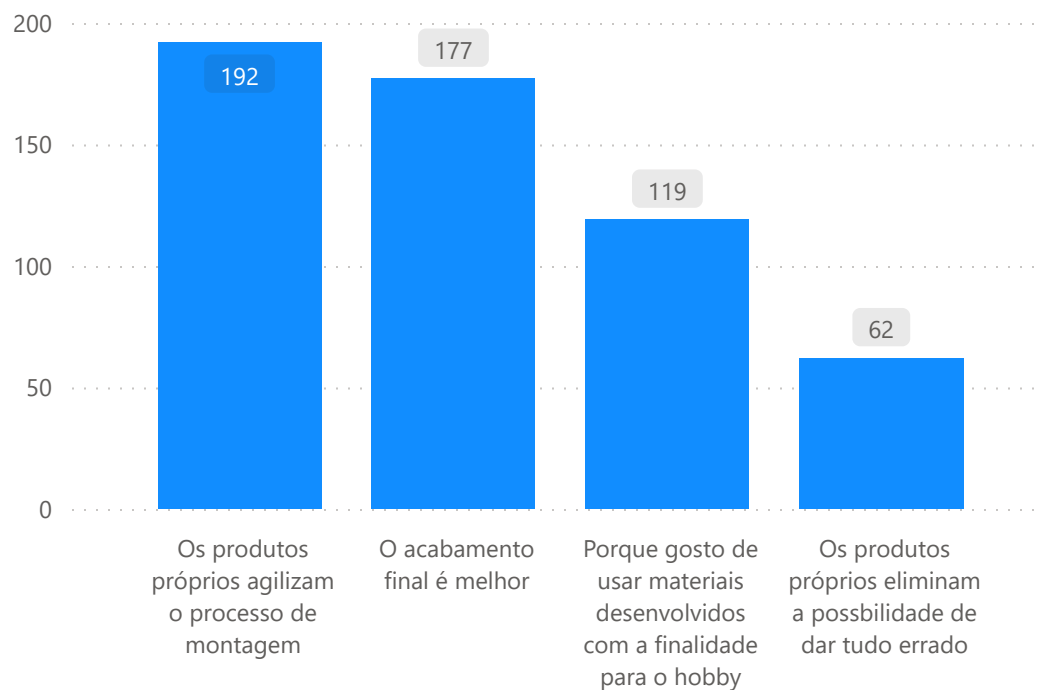


Quais as razões de você usar soluções caseiras para modelismo?

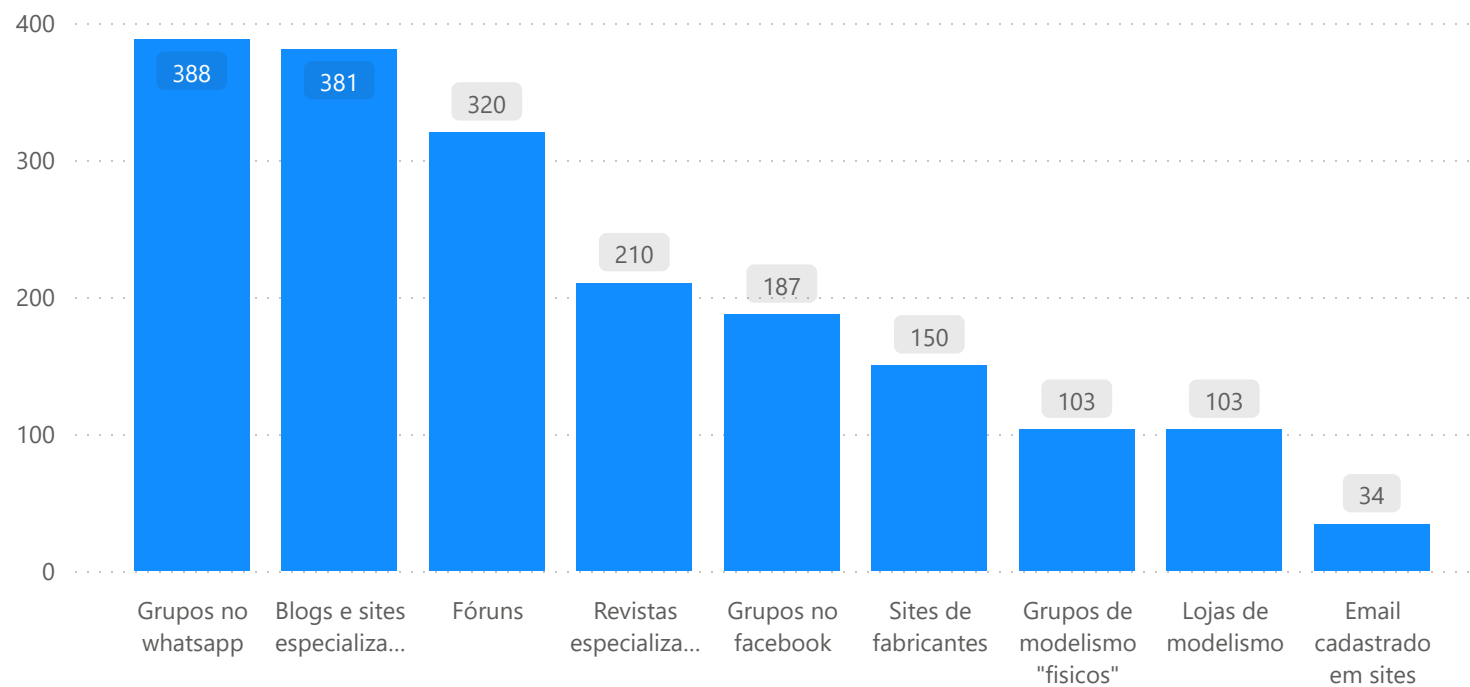


Pesquisa Nacional do Plastimodelismo 2023

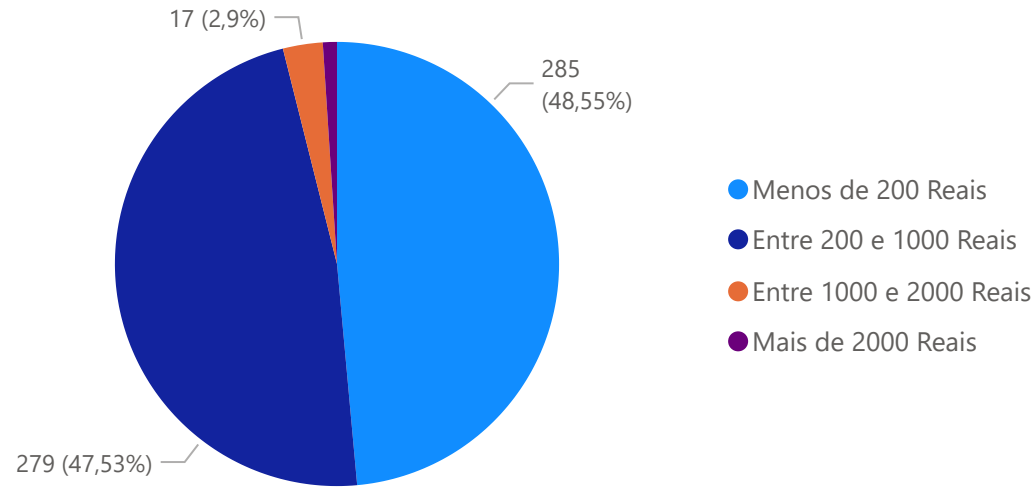
Quais as razões para você usar material próprio para modelismo?



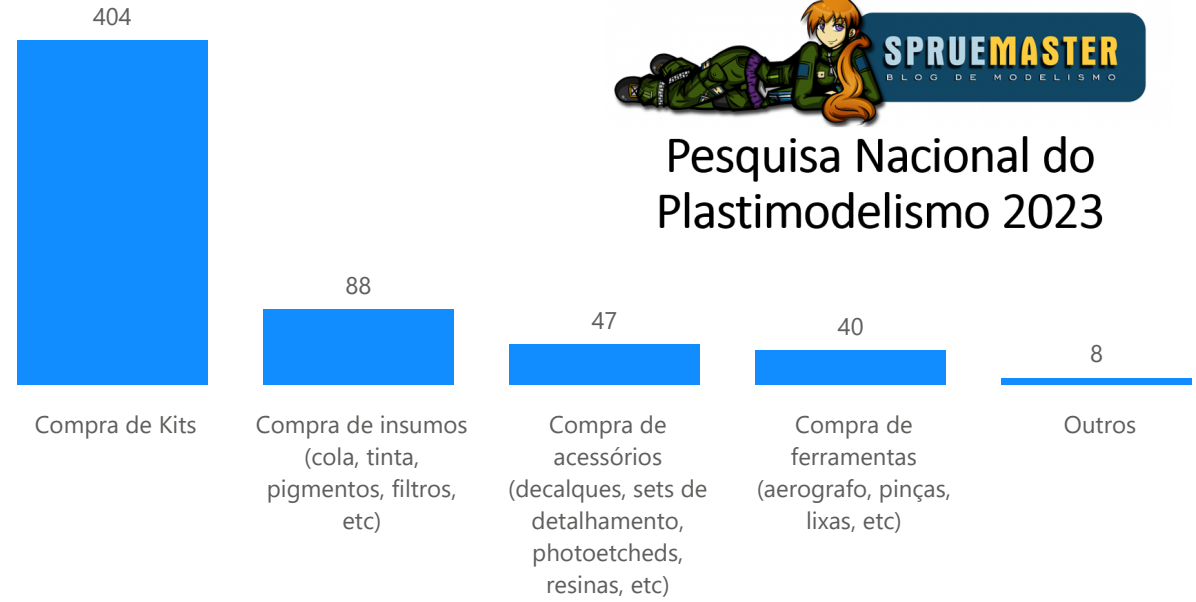
Principais fontes de Informação sobre modelismo



Qual o seu gasto médio mensal com modelismo?

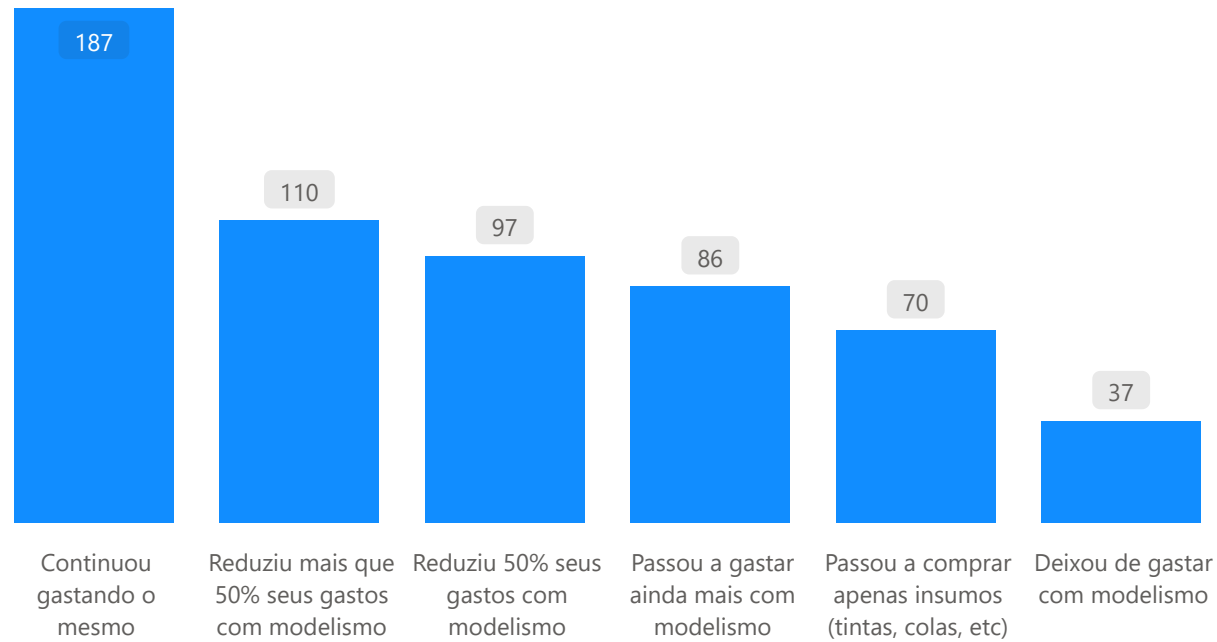


O seu maior gasto mensal está relacionado com o quê?

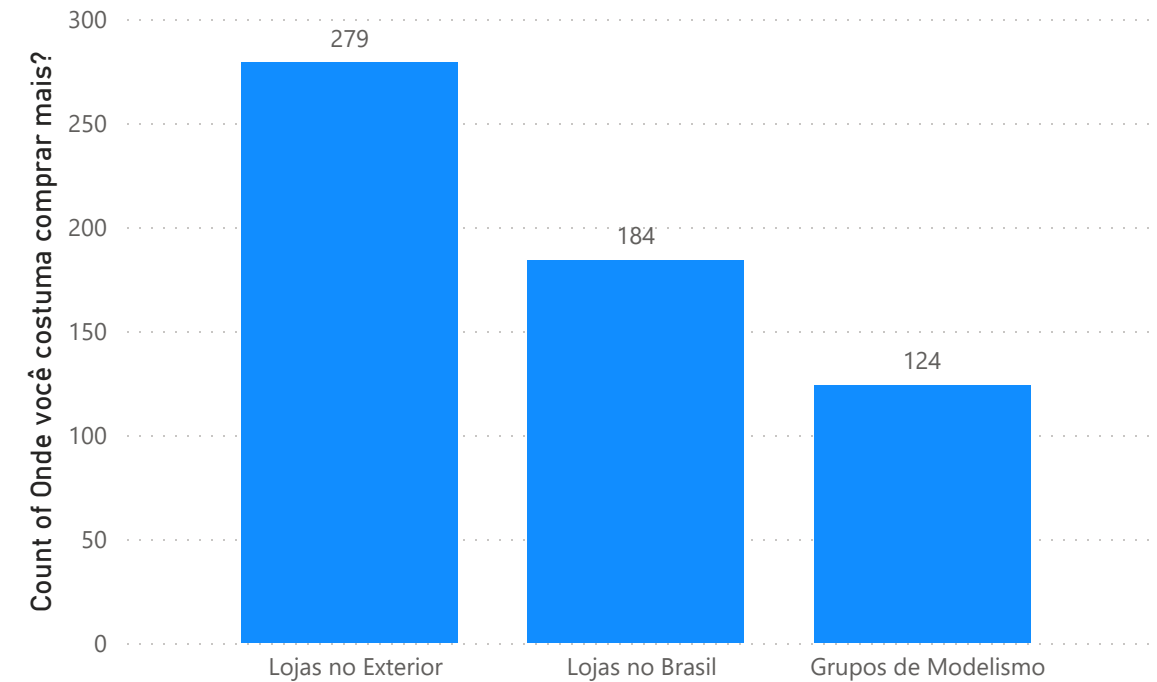


Pesquisa Nacional do Plastimodelismo 2023

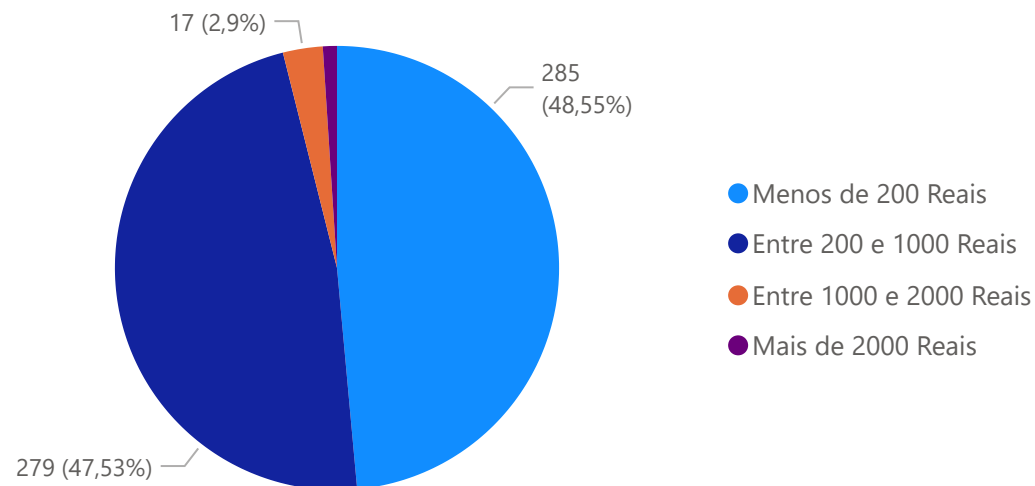
Nos últimos 3 anos você...



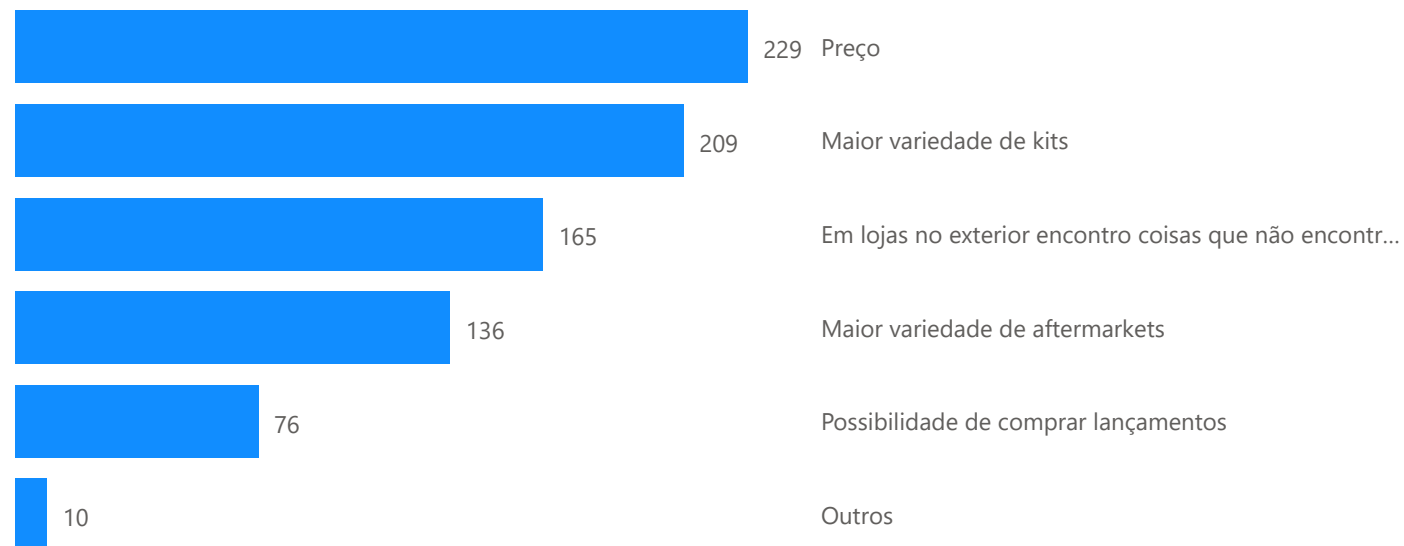
Onde você compra mais?



Qual o seu gasto médio mensal com modelismo?



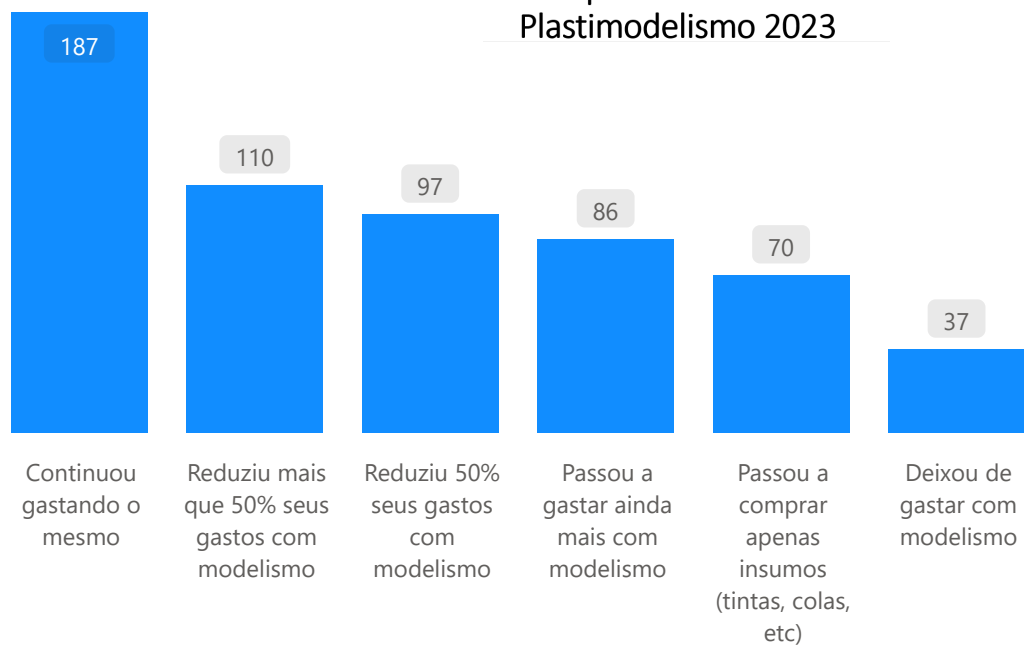
Porque você prefere comprar em lojas no Exterior?



Nos últimos 3 anos você...



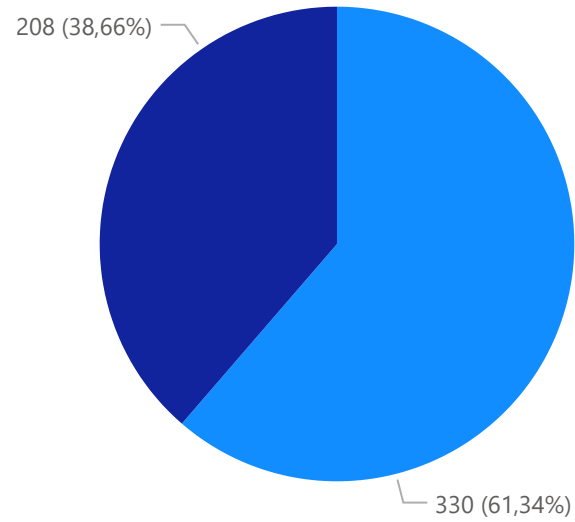
Pesquisa Nacional do Plastimodelismo 2023



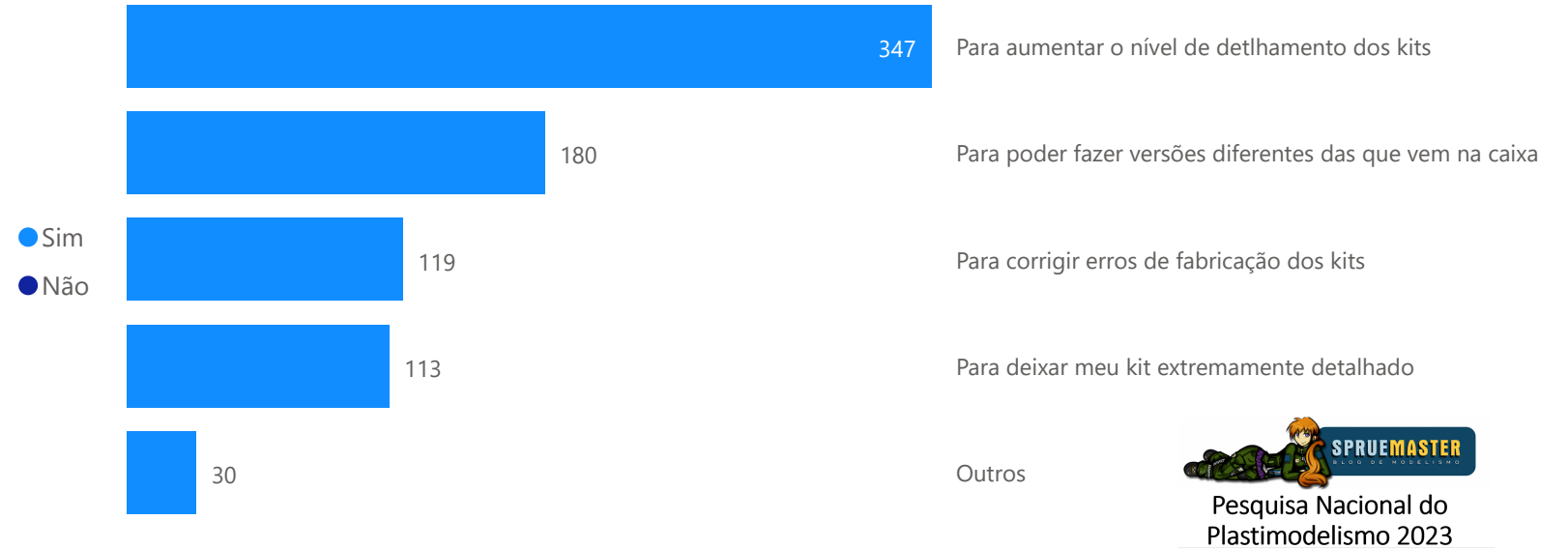
Porque você prefere comprar em lojas no Brasil?



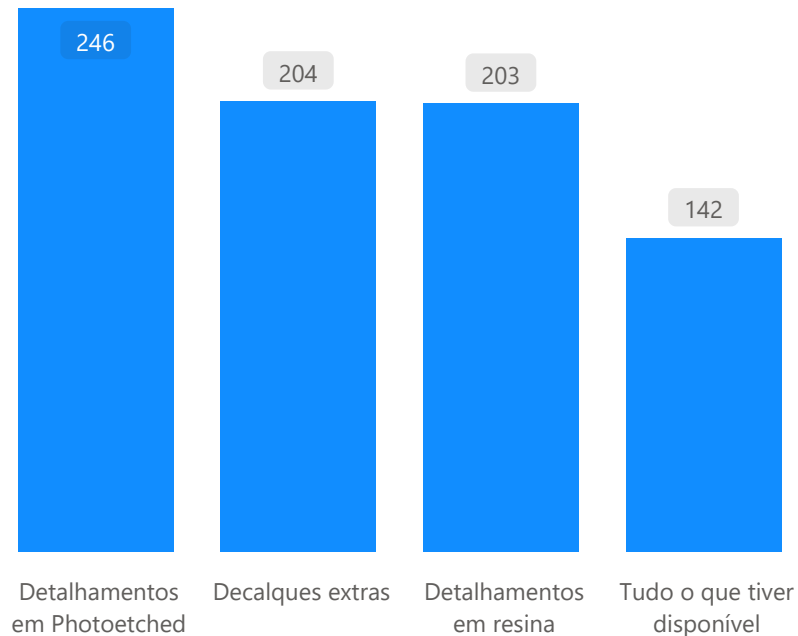
Você compra aftermarket?



Porque você usa aftermarket?



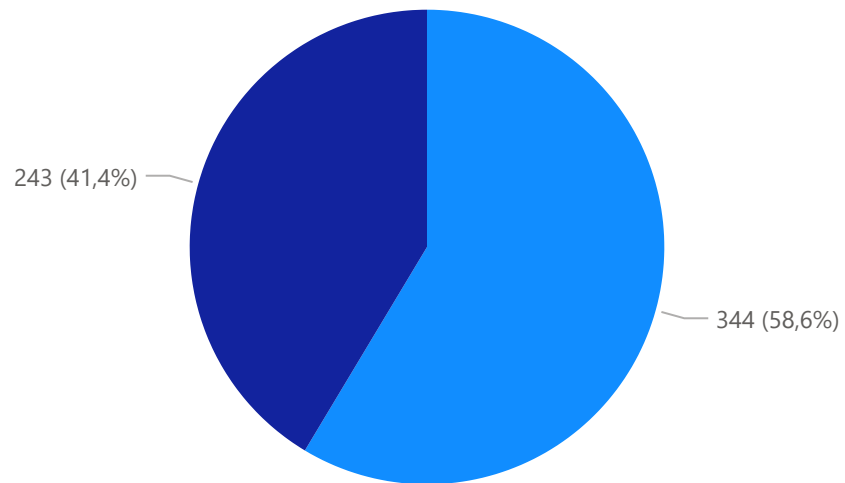
Quais aftermarket você compra?



Porque você não usa aftermarket?



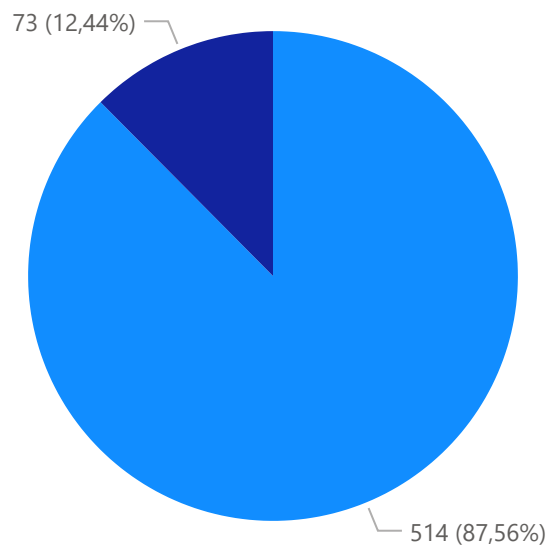
Você tem o hábito de ler livros relacionados ao hobby?



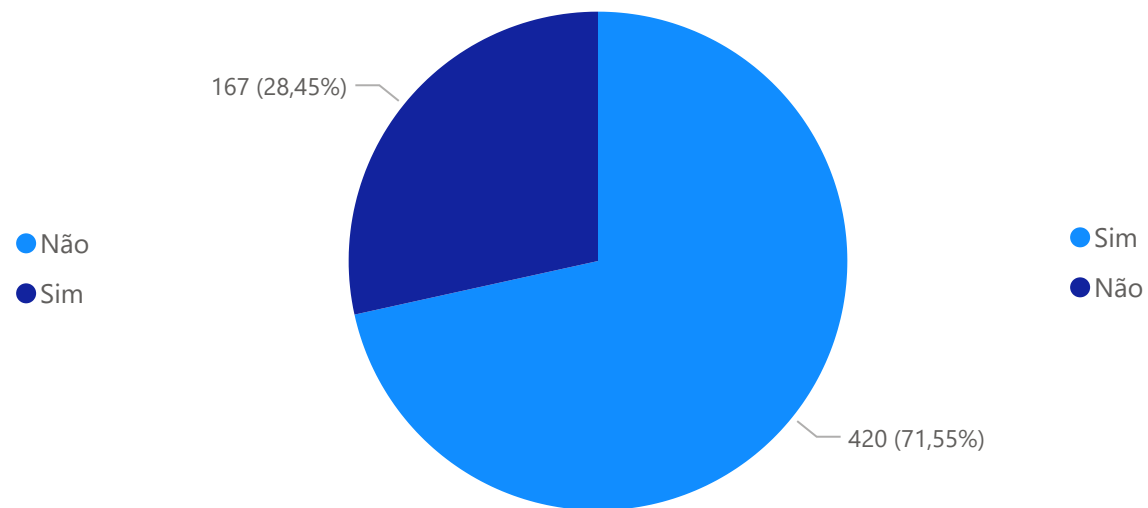
Quantos livros você lê por ano?



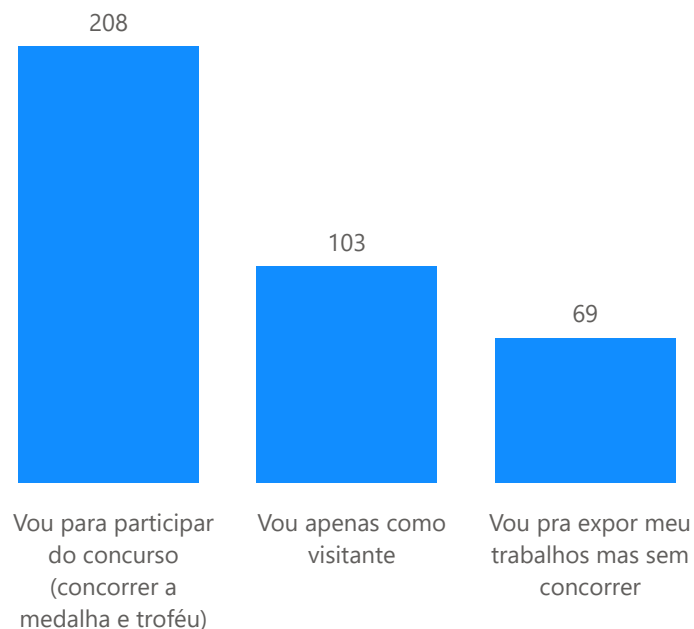
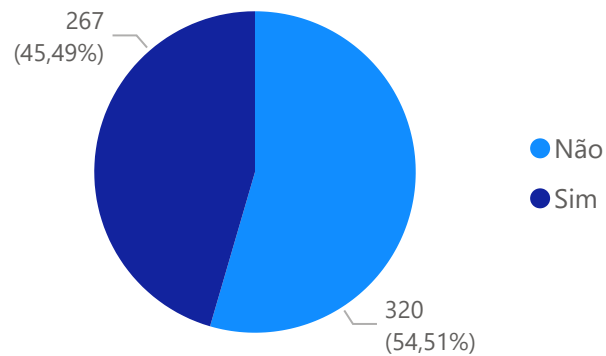
Você assina alguma revista?



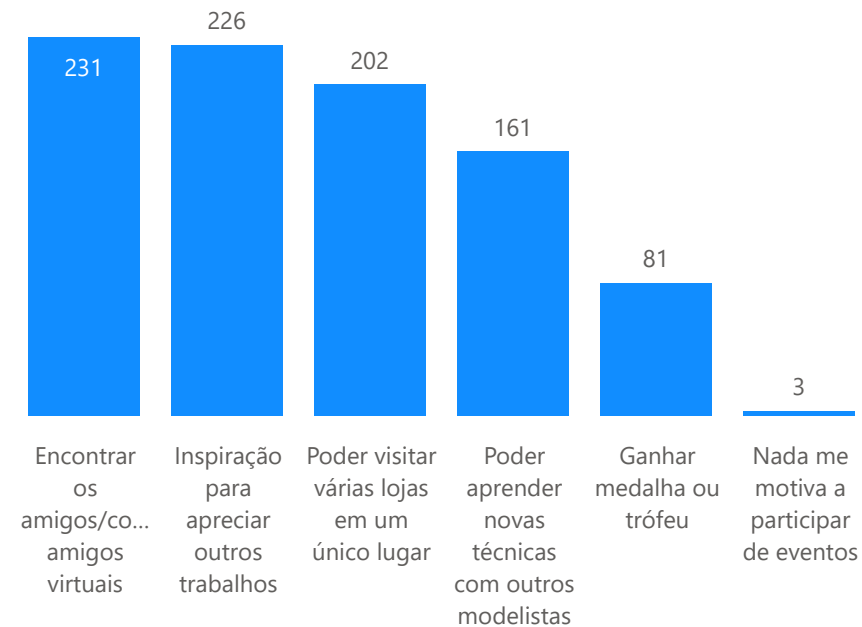
Você lê livros ou revistas em outra língua?



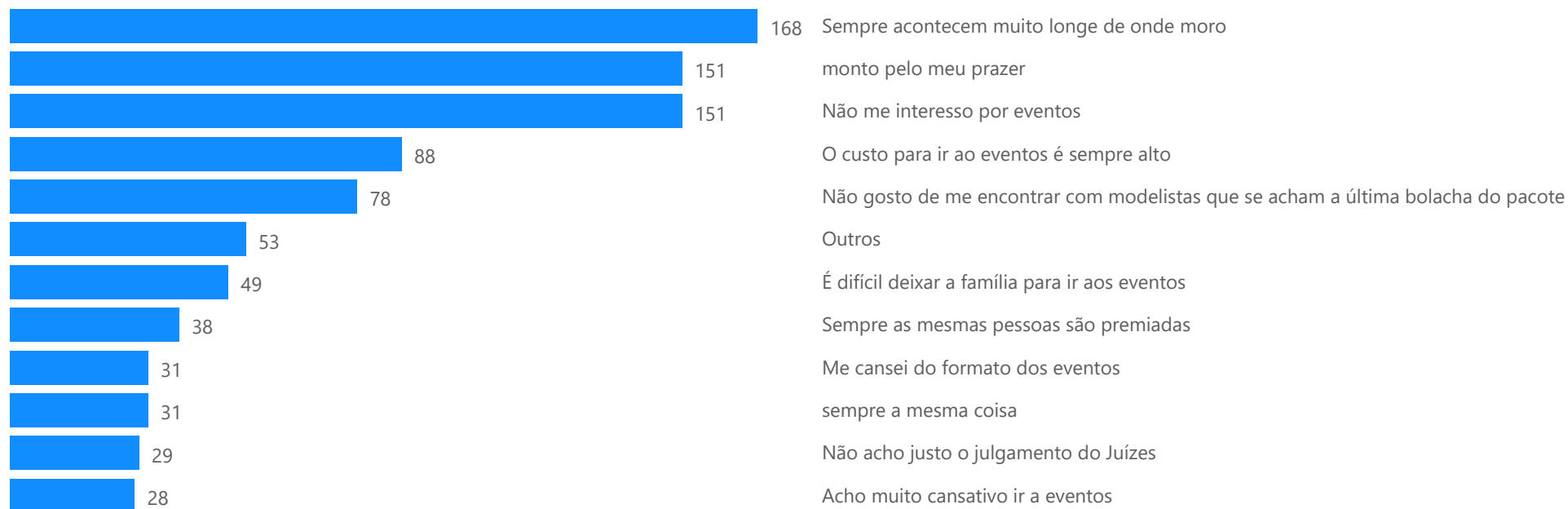
Você participa de convenções/concursos? Quando você participa de um evento...



O que te motiva a participar de eventos

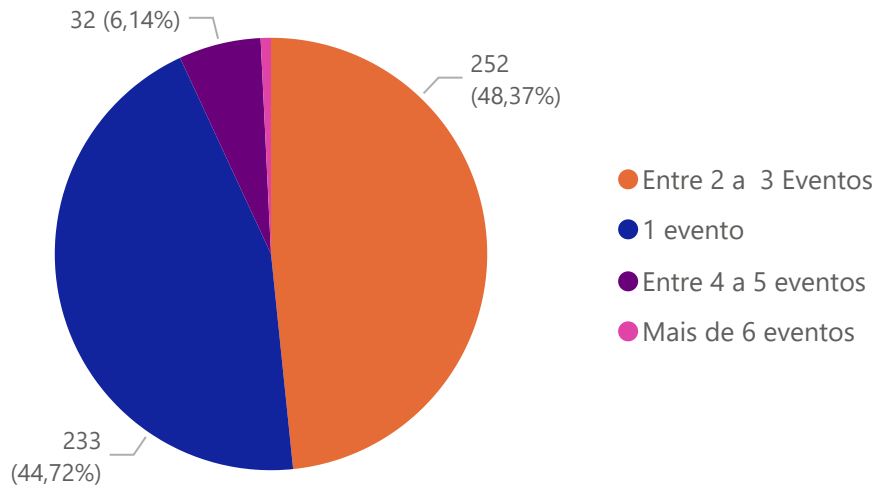


O que te desmotiva a participar de eventos

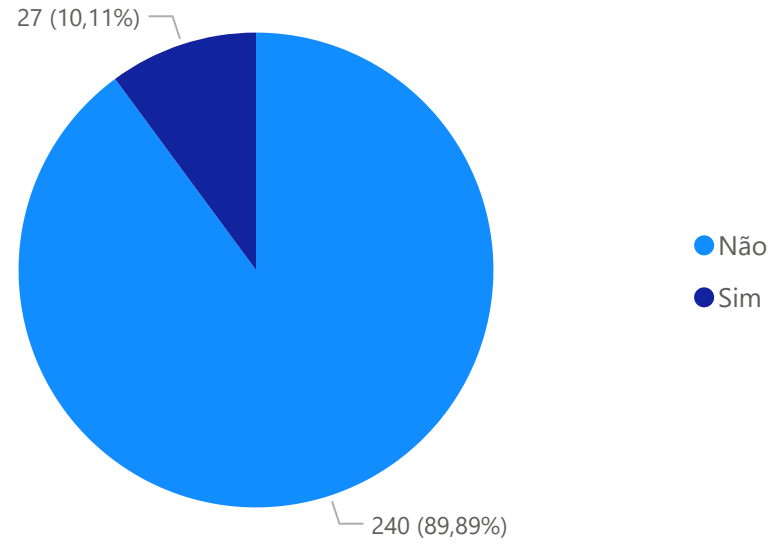


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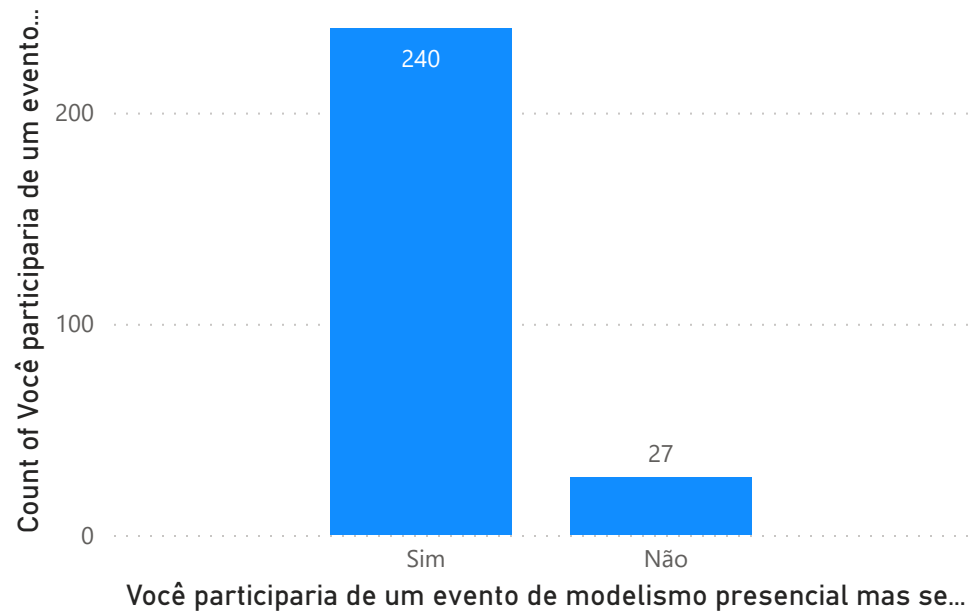
Quantos eventos participa por ano?



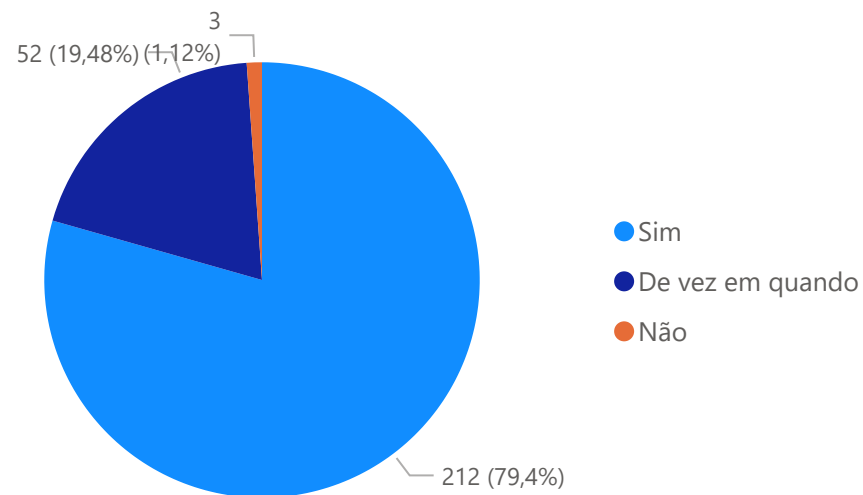
Eventos on line podem substituir os presenciais?



Você participaria de um evento sem premiação? Somente exposição?



Você compra nas lojas presentes nos eventos?



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